

NCC Cable System Order

Order #	62496928
Syscode	2743
System Name	Spectrum/Marinette, WI
Market	Green Bay

AE	Mark Ongsysia
Sales Coordinator	Ruya Telhami
Office	Washington
Phone	(301) 951-2620
Status	Accepted
Survey	DMA Nielsen Live+1 Nov17
-	

Flight Dates	02/05/18 - 02/18/18
Agency	Jamestown Associates LLC
Advertiser	Pensler for Senate

Client Code	
Product Code	
Est Code	
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	02/22/18		
Version	2 Vs. 1		
Show All Lines			
Total # of Weeks	2		
Total	\$280.00		
Commission	\$42.00		
Net Total	\$238.00		
Total Spots	67		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	R1 2.22 mg to 62501000. Total -\$14. Please review and confirm. Thanks!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	FXNC	FXNC EM	2/5/18	2/11/18	05:00	09:00		X	X	X	X	X	X	-	-	11	\$4.00	\$44.00	30	R1 -1x wo 2.5
2	FXNC	FXNC EM	2/12/18	2/18/18	05:00	09:00	X							-	-	2	\$4.00	\$8.00	30	
3	FXNC	FXNC DT	2/5/18	2/11/18	09:00	16:00		X	X	X	X	X	X	-	-	18	\$2.00	\$36.00	30	
4	FXNC	FXNC DT	2/12/18	2/18/18	09:00	16:00	X							-	-	3	\$2.00	\$6.00	30	
5	FXNC	FXNC EF	2/5/18	2/11/18	16:00	19:00		X	X	X	X	X	X	-	-	10	\$5.00	\$50.00	30	R1 -2x wo 2.5
6	FXNC	FXNC EF	2/12/18	2/18/18	16:00	19:00	X							-	-	2	\$5.00	\$10.00	30	
7	FXNC	FXNC PT	2/5/18	2/11/18	19:00	24:00		X	X	X	X	X	X	-	-	18	\$6.00	\$108.00	30	
8	FXNC	FXNC PT	2/12/18	2/18/18	19:00	24:00	X							-	-	3	\$6.00	\$18.00	30	

	Feb 2018	Mar 2018	Apr 2018	May 2018	Jun 2018	Jul 2018	Aug 2018	Sep 2018	Oct 2018	Nov 2018	Dec 2018	Jan 2019	Total
SPOTS	67	0	0	0	0	0	0	0	0	0	0	0	67
AMT	\$280.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$280.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 03/19/18

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